



Children's  
Tumour  
Foundation  
CONQUERING NF

# CONQUER NF IN COLOUR

START A TEAM

# CREATING A TEAM IS SIMPLE

## Follow these easy steps to recruit people to your team

1. Log into your fundraising page and click "Create a team"
2. As the Team Captain, create a team name
3. Complete the registration process
4. Save your team URL and start sharing with your friends and family and ask them to sign up too!

## Recruiting members to your team

Inviting people to join your team is simple!

Have they already registered for the event?

1. Tell them your team name.
2. From their account area, they can select "Join Team".
3. They can then find and select your team from the list, and join you in the fun!

## If they haven't registered yet:

1. Share the event with them, and tell them your team name.
2. When they register for the event, they can select "Join team".
3. They can then find and select your team from the list, and join you in the fun!



# MOTIVATING YOUR TEAM TO FUNDRAISE

## Remember these four words:

### Motivation, Inspiration, Encouragement and Support

- **Set a team goal and aim high!** This will motivate your team members to set their individual goals higher to help reach that overall goal.
- **Don't forget to ASK your team to fundraise.** Asking everyone on your team to fundraise will guarantee a successful CONQUER NF IN COLOUR Team!
- **Encourage your team members to ASK.** Tell them to ask everyone they know for a donation. You can't get what you don't ask for!
- **Keep team members motivated and excited by sending weekly emails.** You can send fundraising tips, success stories, shout-outs to the highest fundraiser for the week or even a story about your local NF Hero. Post team shoutouts on social media and include a special mention to those who are working extra hard to raise money.
- **Share the sample fundraising email on the next page for your members to copy and send.** Remind them to share their individual and team goals in their emails. Donors love to see that they are helping a runner reach their goal.
- **Check-in on your team members.** Are they reaching their personal fundraising goals? If they have met and surpassed goals, encourage them to increase their fundraising goals. Ask them if they need support.
- **Work with another Team Captain and challenge his/her team to see who can raise the most.** Friendly competition is a good way to reach and exceed fundraising goals!
- **Remind them to thank their donors.** Donors love to know they are making a difference in the fight against neurofibromatosis.
- **Praise your team members.** It is important to let your team members know that they play an important role in not only the success of your team but to the success of the colour run as a whole in helping to conquer NF.

# EMAIL TEMPLATE

Personalise this e-mail template and send it out to your network! You'll be surprised how quickly the donations start rolling in.

Participating in the CONQUER NF IN COLOUR fun run is something you should be proud of as your fundraising really does make a difference to the Children's Tumour Foundation and families living with NF.

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Dear {name},

*This November, I have registered to CONQUER NF IN COLOUR. I will be running 2km/4km/10km while covered head to toe in blue and green chalk in support of the Children's Tumour Foundation (CTF) and those impacted by Neurofibromatosis (NF) in Australia.*

*The CTF is the leading charity supporting children and their families with the genetic disease, Neurofibromatosis (NF). NF causes tumours to form on any nerve in the body, including the brain and spine. It is progressive, unpredictable and there is no cure.*

*I am fundraising for the CTF, because I believe tumours should never be a person's normal. [Insert your reasons for participating in the colour run here. Talk about anything you'd like- but try to make it personal!]*

**EVERY 3 DAYS A CHILD IS BORN WITH NF IN AUSTRALIA**

*I have a goal to raise **[\$500]** to support the Children's Tumour Foundation and their vision of a life without limitations for everyone living with NF.*

*As the only non-clinical service provider, the CTF work to ensure anyone regardless of location, NF type or financial position can access balanced information and personalised support free of charge, while also enabling important connections with community and healthcare professionals.*

*In addition to helping provide practical support for those impacted (as well as their families), your donation will help fund promising research to improve treatment options, and eventually lead to a cure.*

*There is no way I can do this alone!  
Please help me support the vital work of the Children's Tumour Foundation.*

*Making a donation is simple. I have set up a webpage to make it easy to donate online:  
[insert link to your personal fundraising page here]  
EVERY dollar counts.*

*Best wishes,  
{Your name}*